



# Duane FRANSCH

## MULTIMEDIA SPECIALIST

0789001883

✉ duanefransch@yahoo.com



**Own Gear**  
Able to work remotely

### Software Proficiency



### Design Skills

**Graphic designer**  
**Motion Designer**  
**Illustrator**  
**Video Editing**  
**Animator**  
**Character Design**

Portfolio Link below:



### Education

**Multimedia Design Diploma**  
 Intec College  
 December 2012

**Indesign CC Certificate**  
 Academy of Digital Arts  
 June 2016

**Adobe Premiere - Motion Graphics Certificate**  
 Academy of Digital Arts  
 June 2017

**Adobe After Effects  
 Motion Graphics Certificate**  
 Academy of Digital Arts  
 July 2017

**Motion Graphics and Animated Content**  
 Red&Yellow - Creative School of Business  
 2022



### About me :)

For over a decade, I've been part of the creative team at GrandWest as a Multimedia Specialist, bringing ideas to life through design, animation, and digital content. I've always enjoyed working in fast-paced environments where creativity, problem-solving, and tight deadlines go hand in hand.

My journey into design wasn't the traditional route. While working full-time as a Count Assistant, I studied towards my Diploma in Multimedia Design through correspondence at Intec College. It taught me discipline, consistency, and how to balance ambition with hard work – something that still drives me today.

Over the years, I've continued building my skills through courses in motion graphics, animation, and video editing from Academy of Digital Arts and Red & Yellow. I work confidently across the Adobe Creative Suite, especially After Effects, Illustrator, Photoshop, Premiere Pro, and InDesign.

Whether it's event branding, illustrations, animations, or digital campaigns, I enjoy creating work that feels bold, engaging, and memorable. Along the way, my dedication and work ethic also earned me a place as a Top 8 finalist in GrandWest's Employee of the Year Awards in 2019.

### Personal Information

- Born: 14 October 1988
- Dependants: None
- Marital Status: Single
- Health: Excellent
- Drivers License: Code 08
- Own Transport

### Work Experience

**2013 to present | GrandWest  
 Multimedia Specialist**

- Designing within the companies CI guidelines
- Creating visually engaging motion graphics
- Ensure graphics adhere to customer brief, brand purpose and target market
- Ensure picture resolution for video/animation/printing are at best quality according to and complying with the latest (cutting edge) industry standards
- Delivering within the department budget/deadlines
- Ensuring that all content and displays are up to date on complex
- Construct the conceptual designs for traditional and digital marketing and ensure content remain fresh relevant and exciting.

Reference: **Janine Lategan - Promotions Co-ordinator**  
**021 505 7523 - 082 934 2827**

Reference: **Deidre Hahn - Promotions Co-ordinator**  
**021 505 7525 - 083 414 7913**

SUPPORTING DOCUMENTATION AND LETTERS OF REFERENCE ARE AVAILABLE ON REQUEST.