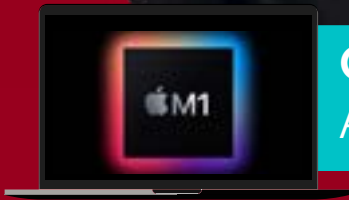




Duane Fransch
Multimedia Specialist
0789001883

 **duanefransch@yahoo.com**



Own Gear
Able to work remotely

Software Proficiency



Design Skills

Graphic designer
Motion Designer
Illustrator
Video Editing
Animator
Character Design

Portfolio Link below:



Education

Multimedia Design Diploma
Intec College
December 2012

Indesign CC Certificate
Academy of Digital Arts
June 2016

Adobe Premiere - Motion Graphics Certificate
Academy of Digital Arts
June 2017

Adobe After Effects - Motion Graphics Certificate
Academy of Digital Arts
July 2017

Motion Graphics and Animated Content
Red&Yellow - Creative School of Business
2022

Graphic Design Intermediate
Red&Yellow - Creative School of Business
June 2026



About me

For over a decade, I’ve been part of the creative team at GrandWest as a Multimedia Specialist, bringing ideas to life through design, animation, and digital content. I’ve always enjoyed working in fast-paced environments where creativity, problem-solving, and tight deadlines go hand in hand.

My journey into design wasn’t the traditional route. While working full-time as a Count Assistant, I studied towards my Diploma in Multimedia Design through correspondence at Intec College. It taught me discipline, consistency, and how to balance ambition with hard work, something that still drives me today.

Over the years, I’ve continued building my skills through courses in motion graphics, animation, and video editing from Academy of Digital Arts and Red & Yellow. I work confidently across the Adobe Creative Suite, especially After Effects, Illustrator, Photoshop, Premiere Pro, and InDesign.

Whether it’s event branding, illustrations, animations, or digital campaigns, I enjoy creating work that feels bold, engaging, and memorable. Along the way, my dedication and work ethic also earned me a place as a Top 8 finalist in GrandWest’s Employee of the Year Awards in 2019.

Personal Information

- Born: 14 October 1988
- Dependants: None
- Marital Status: Single
- Health: Excellent
- Drivers License: Code 08
- Own Transport

Work Experience

**2013 to present | GrandWest
Multimedia Specialist**

- Designing within the companies CI guidelines.
- Creating visually engaging motion graphics.
- Ensure graphics adhere to customer brief, brand purpose and target market.
- Ensure picture resolution for video/animation/printing are at best quality according to and complying with the latest (cutting edge) industry standards.
- Delivering within the department budget/deadlines.
- Ensuring that all content and displays are up to date on complex.
- Construct the conceptual designs for traditional and digital marketing and ensure content remain fresh relevant and exciting.

References

Moises De Gouveia - Creative Manager
083 737 0200

Nikki Botha - Marketing Manager
082 803 3240

SUPPORTING DOCUMENTATION AND LETTERS OF REFERENCE ARE AVAILABLE ON REQUEST.